

FOR IMMEDIATE RELEASE

Outskirts Press announces Flair, the latest highly-anticipated fiction / fantasy / epic book from Hazelwood, MO author J. L. Platt.

Denver, CO and Hazelwood, MO - Outskirts Press, Inc. has published *Flair* by J. L. Platt, which is the author's most recent book to date. The 6 x 9 black & white paperback in the fiction / fantasy / epic category is available worldwide on book retailer websites such as Amazon and Barnes & Noble for a suggested retail price of \$19.95. *Flair* is also available in its 6 x 9 black & white dust-jacketed hardback edition for \$33.95. The webpage at www.outskirtspress.com/jlplatt was launched simultaneously with the book's publication.

About the Book (Excerpts & Info)

Hidden away for years in the remote forest of the southern country of Xamalie, the Deluvias tried to keep their daughters free. Thrown into the war after they are discovered, Kelly and Leandra Deluvia are assigned the task of rescuing their dads from the western country, Temoragu. With help from some unlikely sources, the teens start an epic journey as Kelly unlocks the power within her as she discovers what it means to be a Flair.

Deftly constructed at 473 pages, *Flair* is being aggressively promoted to appropriate markets with a focus on the fiction / fantasy / epic category. With U.S. wholesale distribution through **Ingram** and **Baker & Taylor**, and pervasive online availability through **Amazon**, **Barnes & Noble** and elsewhere, *Flair* meets consumer demand through both retail and library markets with a suggested retail price of \$19.95 and \$33.95, respectively.

Additionally, *Flair* can be ordered by retailers or wholesalers for the maximum trade discount price set by the author in quantities of ten or more from the Outskirts Press Direct bookstore at www.outskirtspress.com/bookstore

ISBN: 9781478796671 **Format:** 6 x 9 Black & White Paperback **SRP:** \$19.95

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For more information or to contact the author, visit www.outskirtspress.com/jlplatt

About the Author

J. L. Platt has been writing since 2003. She has participated in National Novel Writing Month every year since 2006. When she is not busy pleasing her muse, Platt likes to test her limits running 5ks or crushing the latest obstacle course.

About Outskirts Press, Inc.

Outskirts Press, Inc. offers full-service, custom self-publishing and book marketing services for authors seeking a cost-effective, fast, and flexible way to publish and distribute their books worldwide while retaining all their rights and full creative control. Available for authors globally at www.outskirtspress.com and located on the outskirts of Denver, Colorado, Outskirts Press represents the future of book publishing, today.

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