

# FOR IMMEDIATE RELEASE



**Outskirts Press announces *The Gears of Leadership*, the latest highly-anticipated BUSINESS & ECONOMICS / Leadership book from Toccoa, GA author Greg Cannon.**

*March 01, 2026. Denver, CO and Toccoa, GA* - Outskirts Press, Inc. has published *The Gears of Leadership: A Conversational Guide Leading with Vision, Discipline, and Values* by Greg Cannon, which is the author's most recent book to date. The 6 x 9 Black & White Paperback in the BUSINESS & ECONOMICS / Leadership category is available worldwide on book retailer websites such as Amazon and Barnes & Noble for a suggested retail price of \$22.95. *The Gears of Leadership* is also available in its 6 x 9 Black & White Casebound edition for \$34.95. The webpage at [www.outskirtspress.com/gregcannonleadership](http://www.outskirtspress.com/gregcannonleadership) was launched simultaneously with the book's publication.

## About the Book (Excerpts & Info)

The Gears of Leadership - This comprehensive guide presents the Three Gears framework for sustainable, authentic leadership that creates lasting impact through developing others.

Deftly constructed at 227 pages, *The Gears of Leadership: A Conversational Guide Leading with Vision, Discipline, and Values* is being aggressively promoted to appropriate markets with a focus on the BUSINESS & ECONOMICS / Leadership category. With U.S. wholesale distribution through **Ingram** and **Baker & Taylor**, and pervasive online availability through **Amazon**, **Barnes & Noble** and elsewhere, *The Gears of Leadership* meets consumer demand through both retail and library markets with a suggested retail price of \$22.95 and \$34.95, respectively.

Additionally, *The Gears of Leadership* can be ordered by retailers or wholesalers for the maximum trade discount price set by the author in quantities of ten or more from the Outskirts Press Direct bookstore at [www.outskirtspress.com/bookstore](http://www.outskirtspress.com/bookstore)

**ISBN:** 9781977285959

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For more information or to contact the author, visit [www.outskirtspress.com/gregcannonleadership](http://www.outskirtspress.com/gregcannonleadership)

## About the Author

Greg Cannon brings a lifetime of resilience and wisdom to help leaders reach new heights. From growing up in poverty in South Georgia to building and selling a multimillion-dollar business, Greg's journey demonstrates the transformative power of authentic, values-driven leadership. With over 45 years of leadership experience, Greg delivers actionable insights that help leaders build thriving cultures, develop sustainable systems, and create lasting fulfillment. His practical approach helps leaders overcome challenges, achieve meaningful growth, and stay true to their core values even under pressure. Greg is a motivational speaker, leadership trainer, personal and professional coach, and author based in Toccoa, Georgia. He specializes in developing leaders who develop other leaders, creating multiplier effects that extend far beyond individual organizations.

## About Outskirts Press, Inc.

Outskirts Press, Inc. offers full-service, custom self-publishing and book marketing services for authors seeking a cost-effective, fast, and flexible way to publish and distribute their books worldwide while retaining all their rights and full creative control. Available for authors globally at [www.outskirtspress.com](http://www.outskirtspress.com) and located on the outskirts of Denver, Colorado, Outskirts Press represents the future of book publishing, today.

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