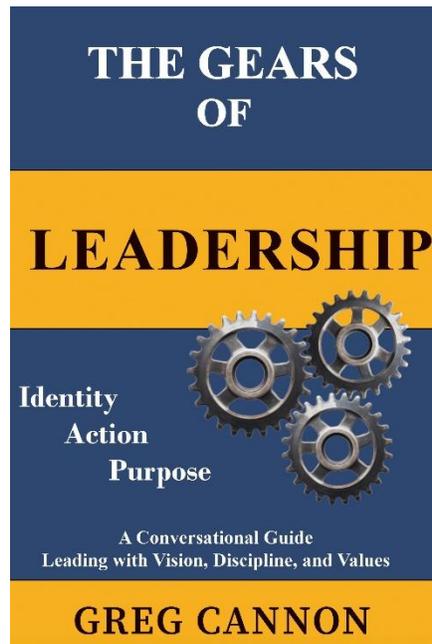


## Top 5 Interview Questions for *The Gears of Leadership* by Greg Cannon



1. You frame leadership around three “gears”—Identity, Action, and Purpose. What inspired this model, and why do you believe alignment is the missing piece in modern leadership?
2. You grew up in poverty in South Georgia and later built and sold a multimillion-dollar business. How did those early experiences shape your leadership philosophy?
3. Many leaders struggle under pressure or in crisis. How can aligning identity, action, and purpose help leaders stay grounded and decisive when everything feels uncertain?
4. In your book, you emphasize developing leaders who develop other leaders. Why is multiplication the true measure of leadership success?
5. If a leader listening today feels overwhelmed or stuck, what is one practical step they can take immediately to realign their leadership engine?